Multidisciplinary Clinical Approaches to Achieve Excellence in Dental Esthetics

30th Anniversary of the Annual Review of Continuing Education in Dentistry

Multidisciplinary Clinical Approaches to Achieve Excellence in Dental Esthetics

Maui, Hawaii
August 5 - 8, 2004
8:00 a.m. - 12:00 p.m.

The Big Island, Hawaii
August 10 - 13, 2004
8:00 a.m. - 12:00 p.m.
Richard Kahn, DDS
Dr. Kahn is celebrating his 40th anniversary of teaching full time at the USC School of Dentistry. He is an Associate Professor with tenure and is the Phillip Maurer Tennis Professor of Clinical Dentistry. He is presently Chairman of the Sections of Operative Dentistry and Fixed Prosthodontics in the division of Primary Oral Health Care. He has authored several teaching manuals and other education materials that are still being used at USC and other teaching institutions. During his 40 years at USC he has received more than 15 teaching excellence awards from his students. In 2002 he was recognized by the Pierre Fauchard Academy for his lifetime of teaching excellence. He is a Fellow of the International College of Dentists and the American College of Dentists. Dr. Kahn is one of the nation’s most respected educators and has given numerous CE courses throughout the United States, Europe and Mexico.

Pascal Magne, DMD, PhD
Associate Professor and Director of Esthetic Dentistry at USC School of Dentistry. Dr. Magne obtained his postgraduate education in Prosthodontics and Operative Dentistry from the University of Geneva. He was awarded with major grants by the Swiss Science Foundation, the Swiss Foundation for Medical-Biological Grants and the International Association for Dental Research. He also spent two years as a full-time research scholar-in-Biomechanics and Biomechanics at the University of Minnesota between 1997 and 1999. He received his PhD degree in 2002. He is the author of the textbook Bonded Porcelain Restorations.

Homa Zadeh, DDS, PhD
Associate Professor and Chair of the Periodontology Section, USC School of Dentistry. Dr. Zadeh completed the advanced clinical education in Periodontology and earned his PhD degree in Immunology from the University of Connecticut. He has an extensive publication track and serves as a regular reviewer for several scientific journals. Dr. Zadeh also leads a research team, funded by the National Institutes of Health, to investigate the mechanisms of periodontal diseases. His clinical research interests involve studies on minimally-invasive surgery and novel esthetic implant design. Dr. Zadeh is the Director of USC Periodontal and Implant Symposium.

Robert Keim, BS, DDS, EdD
Director of Advanced Specialty Programs and Associate Dean for Advanced Studies, USC School of Dentistry. Dr. Keim is currently the editor of The Journal of Clinical Orthodontics. He holds a bachelor’s degree in Biology and Chemistry from the University of New Mexico, a DDS from Marquette University, Wisconsin, a specialty certificate in Orthodontics from the Eastman Dental Center of the University of Rochester, New York, and a PhD in Education from the University of Memphis, Tennessee. Dr. Keim is also an Associate Professor of educational psychology and research at USC’s Rossier Graduate School of Education.

Topics to be covered

- Conservative approaches to achieving esthetics and function with bonded restorations
- The use of bonded porcelain restoration in the anterior dentition
- Ultracconservative esthetic treatment options
- Esthetic periodontal therapy for smile reconstruction
- Criteria for esthetic implant reconstruction
- The social psychology of facial appearance and beauty
- Facial and dental planning in orthodontics and orthognathic surgery

In this lecture course you will learn

- How to achieve excellent esthetics and contours with direct bonded restorations
- The principles of tooth preparation for direct bonded restorations and methods to achieve predictable bond to enamel and dentin
- Techniques to minimize postoperative sensitivity after placement of direct bonded restorations
- The advantages of bonded porcelain restorations over traditional approaches
- The indications for bonded porcelain restorations as a reliable and effective procedure
- Essential elements in the design optimization, fabrication and luting of bonded porcelain restorations
- How to determine which clinical situations do not require ceramic veneering and can be approached with ultracconservative techniques
- The combined use of various bleaching techniques and simplified direct application of composite resins
- The criteria for achieving soft tissue harmony by preservation and regeneration of the interproximal papilla, root coverage and soft tissue grafting
- How to preserve and augment the edentulous ridge for ideal implant placement
- An approach to reduce healing time, increase patient acceptance and enhance esthetics by using minimally invasive surgery
- How and when to use anatomically contoured implants as well as immediate vs. delayed implants
- The criteria for selection of ideal implant size and abutment
- Useful applications of orthodontics for correcting hard and soft tissue deformities
- The complexities of the orthodontic-orthognathic interaction
- The psychology behind the concept of beauty and how to measure certain parameters that define facial beauty
- The differences in facial beauty among different populations and age groups
- How to conduct a clinical examination with emphasis on facial aesthetics and develop an effective, protocol-based facial treatment plan
MAUI

Wednesday, August 4 - Monday, August 9

The Ritz-Carlton Kapalua

Surrounded by forests of Cook Island pine, Kapalua is a world-class, 400-acre resort located on the west side of Maui. The Kapalua Kapalua Bay Villas are ideal for families. The Kapalua Villas are spacious condominium homes with a full kitchen, spacious living area with a sleeper sofa, two bedrooms, two bathrooms, and a large lanai with views of the ocean and mountains. The unit includes daily maid service, and complimentary shuttle service offered throughout the resort. These quality units feature fully furnished kitchens, private lanai’s, and in-room laundry facilities. One bedroom, one bath units are approximately 1200 square feet, and 2 bedroom, 2 bath units are approximately 2200 square feet. Guests will enjoy use of the Ritz-Carlton facilities, including swimming pool and changing privileges.

Hapuna Beach Prince

Mauna Kea Beach Hotel

The exclusive Mauna Kea Resort experience awaits you. Our daily meetings will be held at the Hapuna Beach Prince. Registrants are offered the choice of staying at the original Mauna Kea Beach Hotel or at the newer Hapuna Beach Prince “crown” hotel. The Mauna Kea Resort is considered to be one of the finest in the world. With over 500 acres of exquisitely landscaped grounds surrounding a secluded bay and two of Hawaii’s finest beaches, there is truly no better setting in Hawaii to relax and enjoy your meetings. Facilities include the unique Cinder Cone jogging trail, postcard-perfect expansive ocean vistas, love- ly courtyard gardens, a three level swimming pool with spacious sundeck, and a long stretch of white sand beach. Guest rooms are richly appointed, each with a spacious lanai and special guest amenities. Kapalua is located 15 minutes by car from bustling Lahaina and its many attractions. The resort also offers three world-class golf courses, 16 tennis courts, and a wide range of dining options.

Kapalua Bay Villas

The Ritz-Carlton Kapalua is a spectacular hotel, with exceptional views, modern facilities, and dramatic architecture. Shuttles operate throughout the resort, affording guests of either hotel the use of the resort’s extensive facilities. Charging and dining privileges extend throughout the resort as well.

THE BIG ISLAND

Monday, August 9 - Saturday, August 14

Mauna Kea Beach Hotel

The exclusive Mauna Kea Beach experience awaits you. Our daily meetings will be held at the Hapuna Beach Prince. Registrants are offered the choice of staying at the original Mauna Kea Beach Hotel or at the newer Hapuna Beach Prince “crown” hotel. The Mauna Kea Resort is considered to be one of the finest in the world. With over 500 acres of exquisitely landscaped grounds surrounding a secluded bay and two of Hawaii’s finest beaches, there is truly no better setting in Hawaii to relax and enjoy your meetings. Facilities include the unique Cinder Cone jogging trail, postcard-perfect expansive ocean vistas, love-ly courtyard gardens, a three level swimming pool with spacious sundeck, and a long stretch of white sand beach. Guest rooms are richly appointed, each with a spacious lanai and special guest amenities. Kapalua is located 15 minutes by car from bustling Lahaina and its many attractions. The resort also offers three world-class golf courses, 16 tennis courts, and a wide range of dining options.

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Big Island only 5 Night Land Package

Wednesday, August 4 to Monday, August 9

Includes 5 nights at Ritz-Carlton Kapalua, mauna Kea Prince, and a 5 day car rental* (compact automatic with air). Extended stays available at group rates.

5 Night Mauna Kea Land Package...

$795 per person (Gardenview Category)

• For an Oceanfront room at the Ritz-Carlton, add... $115 per person

Kapalua Bay Condominiums, Maui

Please refer to the description previously listed. Rates include twice weekly maid service. Daily maid service available at additional cost.

Nightly rates per unit:

<table>
<thead>
<tr>
<th>One Bedroom Units</th>
<th>Two Bedroom Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fairway: $189</td>
<td>Oceanfront: $225</td>
</tr>
<tr>
<td>Oceanview: $189</td>
<td>Oceanfront: $250</td>
</tr>
<tr>
<td>Mountainview: $225</td>
<td></td>
</tr>
</tbody>
</table>

Rates listed are per individual on a pp basis. Rates will be applied to your final bill. Exception is a 21.2% fee which will be added to your room account during your stay. Please call for questions on airfares, rental cars, and other services.

Big Island Only 5 Night Land Package

Monday, August 9 to Saturday, August 14

Includes 5 nights at the Hapuna Beach Prince or Mauna Kea, room tax, a 5 day car rental* (compact automatic with air), and hotel portage. Please call for airfares from your home city. Prices shown are double occupancy.

Hapuna Prince 5 Night Big Island Land Package

$125 per person (Includes Oceanview at Hapuna Prince).

• For a Premium Oceanview at Hapuna Prince, add... $70 per person

• For an Oceanfront Room at Hapuna Prince, add... $125 per person

Mauna Kea 5 Night Big Island Land Package

$475 per person (Includes Mountainview at Mauna Kea).

• For a Beachfront Room at Mauna Kea, add... $70 per person

• For an Oceanview Room at Mauna Kea, add... $100 per person

* Rates include tax (13.2%), airfare from Los Angeles or San Francisco, daily maid service automatic with air). Extended stays available at group rates.

Hapuna Beach Prince

Mauna Kea Beach Hotel

Ritz-Carlton Kapalua

MAUI & HAWAII TWO - ISLAND TRAVEL PACKAGE

Wednesday, August 4 to Saturday, August 14

TRAVEL PACKAGE PRICE FROM THE WEST COAST

Full 10 Night, Two Island Package Price - with all features of both packages including airfare from Los Angeles or San Francisco:

Basic Package, Ritz-Carlton and Hapuna Beach Prince

Gardenview category room, Ritz-Carlton and Oceanview Room at Hapuna Beach Prince...

$236 per person

Basic Package, Ritz-Carlton and Mauna Kea

Gardenview category room, Ritz-Carlton Mountainview room, Mauna Kea...

$256 per person

* Rates include tax (13.2%), airfare from Los Angeles or San Francisco, daily maid service automatic with air). Extended stays available at group rates.

FLIGHT RESERVATIONS & AIRFARES

Special airfares and reservations have been arranged for course members that are not available to the general public. Please call our travel desk for availability and fares at (800) 821-5094.

TRAVEL QUESTIONS?

Please call our travel desk at University Travel. They will be happy to arrange all of your travel requests, from rental cars to stopovers in other cities.

TRAVEL PACKAGE TERMS:

Cancellation and refunds: A deposit of $200 per person accompanied by the Travel Registration Form is required to confirm your reservations. For land package services, your payment is fully refundable until June 4, 2004. Cancellations received after that date are subject to fees. Airline airfares are subject to change until booked. Airline quoted include 110 service tax. Final air tickets are non-refundable after purchase. But may be applied for future transportation credit. Specifics, air ticket restrictions and cancellation terms will be provided with your written confirmation.

Travel Documents:

Will be sent to you after receipt of final payment 2 to 3 weeks before departure including airline tickets and instructions. Travel reservations are by University Travel (CST Registration #0215991-40).

TRAVEL PACKAGE PRICE FROM THE WEST COAST

Full 10 Night, Two Island Package Price - with all features of both packages including airfare from Los Angeles or San Francisco:

Basic Package, Ritz-Carlton and Hapuna Beach Prince

Gardenview category room, Ritz-Carlton and Oceanview Room at Hapuna Beach Prince...

$236 per person

Basic Package, Ritz-Carlton and Mauna Kea

Gardenview category room, Ritz-Carlton Mountainview room, Mauna Kea...

$256 per person

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Travel Registration Form

Please include your deposit of $200 per person deposit and mail completed form to:
USC Dentistry Travel Desk, University Travel
539 N. Glenoaks Blvd., #205, Burbank, CA 91502
Phone: (800) 821-5094 University Travel or (818) 563-9808 Fax: (818) 563-9842

Name ____________________________________________ Number in Party ______
Accompanied by (Names) ____________________________________________
Address ____________________________________________________________
City __________________________ State ______ Zip ________________
Phone __________________________ Days ______ Evening ______
Fax __________________________

Maui Reservations:
☐ Required ☐ Not Required Arrival Date: __________________________ Departure Date: __________________________
☐ Hapuna Beach Prince:
☐ Ocean view ☐ Premium Ocean view ☐ Oceanfront
☐ Kapalua Bay Villas:
☐ One Bedroom ☐ Two Bedroom ☐ Fairway ☐ Ocean view ☐ Oceanfront

Big Island Reservations:
☐ Required ☐ Not Required Arrival Date: __________________________ Departure Date: __________________________
☐ Mauna Kea:
☐ Mountainview ☐ Beachfront ☐ Oceanview
☐ Ritz-Carlton Package:
☐ Gardenview Room ☐ Oceanview Room

Platfits:
☐ Air Travel Required ☐ Not Required Departure Airport: __________________________
Flight Seating:
☐ Prefer Window ☐ Prefer Aisle

Deposit:
Charge my deposit to Mastercard or Visa only ($200 per person)
Card # __________________________ Expiration Date __________________________ Amount $ __________
Name on card __________________________ Signature __________________________

Thank You! Upon receipt of your completed application and $200 per person deposit, we will mail you a travel confirmation package with all travel details.

Tuition Registration Form

☐ Maui Only ☐ The Big Island Only ☐ Both Islands
First Name __________________________
Last Name __________________________
Address ____________________________________________________________
City __________________________ State ______ Zip ________________
Phone ( ) __________________________ Fax ( ) __________________________
E-Mail __________________________

Maui Reservations:
☐ Required ☐ Not Required Arrival Date: __________________________ Departure Date: __________________________
☐ Hapuna Beach Prince:
☐ Ocean view ☐ Premium Ocean view ☐ Oceanfront
☐ Kapalua Bay Villas:
☐ One Bedroom ☐ Two Bedroom ☐ Fairway ☐ Oceanview ☐ Oceanfront

Big Island Reservations:
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☐ Mauna Kea:
☐ Mountainview ☐ Beachfront ☐ Oceanview
☐ Ritz-Carlton Package:
☐ Gardenview Room ☐ Oceanview Room

Platfits:
☐ Air Travel Required ☐ Not Required Departure Airport: __________________________
Flight Seating:
☐ Prefer Window ☐ Prefer Aisle

Deposit:
Please make checks payable and mail to
USC School of Dentistry
Office of Continuing Education
925 W. 34th Street, Room 201J
Los Angeles, CA 90089-0641
Phone: 213.821.2127 Fax: 213.740.3973
E-mail: cedental@usc.edu Website: www.usc.edu/dental

Thank you for your registration. Please allow 3 weeks for confirmation of your travel plans. A $50 fee is withheld for processing. For additional registrations, xerox this form and send.

Refunds are granted only if a written cancellation notification is received at least 21 days before the course. 50% of the tuition fee will be refunded if cancellation occurs within 14 days before this course. No refund is granted afterwards.