Porcelain Veneers: Preventing Sub-gingival Margins for Healthier and More Predictable Results

Lecture
Herman Ostrow School of Dentistry of USC
Friday, February 5, 2016
9:00 a.m. - 5:00 p.m.
Online registration available at www.uscdentalce.org

Registration Form
FIRST NAME ____________________________
MIDDLE NAME _________________________
LAST NAME ___________________________
TITLE _____ SPECIALTY ______ DL # _______
ADDRESS ___________________________________________
CITY ____________________ STATE __ ZIP __________
PHONE ( ) _______________________
FAX ( ) ______________________
E-MAIL ____________________________
☐ MASTER CARD ☐ VISA ☐ CHECK ENCLOSED
CARD NUMBER ____________________________
EXPIRATION DATE _______________________
TOTAL PAYMENT $ ___________________
HOW DID YOU HEAR ABOUT THIS COURSE? __________

Registration Fees
Before January 25, 2016
Dentist: $265
Auxiliary: $225
After January 25, 2016
Dentist: $315
Auxiliary: $270

On-Site Registration
Dentist: $355
Auxiliary: $300

Refunds are granted only if a written cancellation notification is received at least 21 days before the course. 50% of the tuition minus processing fee will be refunded if cancellation occurs within 14 days before the course. No refund is granted afterwards. A $75 fee is withheld for processing. For additional registrations, xerox this form and send.

Upcoming Courses

FUNDAMENTAL PRINCIPLES OF RESTORATIVE IMPLANT DENTISTRY FOR THE SINGLE MISSING TOOTH
Part I - Lecture: Friday, January 15, 2016
Part II - Hands-On: Saturday, January 16, 2016

ORAL SURGERY FOR THE GENERAL PRACTITIONER
Saturday, January 23, 2016

THE 41ST ANNUAL USC INTERNATIONAL PERIODONTAL AND IMPLANT SYMPOSIUM
General Sessions: Friday - Saturday, January 29 - 30, 2016
Hands-On Workshop (Piezosurgery): Friday, January 29, 2016
Hands-On Workshop (Regenerative Therapy): Friday, January 29, 2016
Dental Hygiene Forum: Saturday, January 30, 2016
Dental Hygiene Hands-On: Saturday, January 30, 2016
Discussion Workshop (Digital Smile Design): Saturday, January 30, 2016

IMPLANT CPR! SUCCESSFUL MANAGEMENT OF PROSTHETIC IMPLANT COMPLICATIONS
Module I - Lecture: Friday, February 5, 2016
Module II - Hands-On Workshop: Saturday, February 6, 2016

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA DENTAL PRACTICE ACT
Saturday, February 6, 2016

CHRONIC OROFACIAL, ORODENTAL AND HEADACHE PAINS FOR THE DENTIST - WEBINAR AVAILABLE
Friday - Saturday, February 19 - 20, 2016

MASTERING MOLAR ENDODONTICS
Friday - Saturday, February 26 - 27, 2016

IMPLANT THERAPY IN THE ESTHETIC ZONE
Friday - Sunday, March 4 - 6, 2016

3 + 1 Free CE Program
The More You Learn, The More You Earn!
Take any 3 CE courses between January and December 2016 and receive another course for FREE.

Porcelain Veneers: Preventing Sub-gingival Margins for Healthier and More Predictable Results
Herman Ostrow School of Dentistry of USC
Friday, February 5, 2016
9:00 a.m. - 5:00 p.m.
Porcelain veneers have become a popular procedure. However, without comprehensive and sequential esthetic evaluation, diagnosis, material selection, treatment plan and execution, the successful outcome is compromised. Supragingival dentistry techniques have made this procedure easier and more predictable than ever before. Dr. Ruiz will explain how correct preparation technique affects the selection of restorative porcelain material, based on specific case needs. He will also show how to achieve adequate balance of translucency and strength needed for excellent margin blending for supragingival or para-gingival margins. A logical approach for choosing the correct cement and bonding systems for predictable results will also be presented.

Additionally, to predictably achieve patient satisfaction, it is imperative to have excellent communication with the patients, understand their unique esthetic perspective and goals, and systematically blend it with the operator’s esthetic preferences and goals. Furthermore, before any case is initiated, it is imperative to properly diagnose the etiology of the condition requiring esthetic treatment. It is crucial to diagnose “occlusal disease” as it is often a major cause of a shorter life span of restorations.

In this course, a practical clinical approach to implement smile design and occlusion to diagnosis and treatment planning of porcelain veneers will be presented.

**Upon Completion of the Course Participants Will:**
- Know how to safely restore severely worn out incisal edges
- Recognize the importance of diagnosis of occlusal disease and its correlation with long lasting restorations
- Understand supra-gingival veneer preparation techniques
- Recognize the symptoms of occlusal disease and their relationship with longevity of porcelain veneers
- Know how to choose the correct restorative porcelain material for each specific case
- Understand what substrate is most suitable for long-term bonding stability and how to better bond to each substrate
- Be able to select bonding systems and techniques yielding better long-term results
- Know the 25 parameters of dento-facial of smile design

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**Jose-Luis Ruiz, DDS, FAGD**

Dr. Ruiz has been named as one of the “Top 100 Clinicians in CE” (2006 - 2016) in the US by Dentistry Today. He is a Fellow of the Academy of General Dentistry, Associate Instructor and Mentor at PCC Utah, teaching with Dr. Gordon Christensen, and an independent evaluator of dental products for CR (CRA). Dr. Ruiz has been practicing General Dentistry in the Film Studio District of Los Angeles for over 20 years, where he treats many stars and entertainers. He is regularly consulted on Esthetic Dentistry and his esthetic makeovers have been featured on a number of television shows including NBC Channel 4 News, ABC 7 GMA & Vista LA, VH1 and Channel 52 Telemundo. Dr. Ruiz lectures nationally and internationally and has published multiple papers on cosmetic dentistry, adhesive dentistry and occlusion.

**Testimonials**

“Best course on veneers so far. I look forward to attending more of his courses in the future.”

“Informed. Very well prepared and organized. Willing to share all of his experience.”

“Dr. Ruiz is one of my favorite speakers here at USC.”

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All speakers must disclose to the audience any proprietary, financial or other personal interest of any nature or kind, in any product, service, source and/or company, or in any firm beneficially associated therewith that will be discussed or considered during their presentation. The Herman Ostrow School of Dentistry of USC does not view the existence of these interests or uses as implying bias or decreasing the value to participants. The Herman Ostrow School of Dentistry of USC, along with ADA CERP, feels that this disclosure is important for the participants to form their own judgment about each presentation.