This dynamic course is designed to introduce and enhance a broad based knowledge of dentistry as a whole, and will benefit dental executives as well as dental representatives and product specialists. This 3-day “evidence based” university program will consist of lectures and hands-on workshops on fundamental concepts, terminology, and the art and science of many of the dental disciplines.

Topics to be covered:

- Concepts of Oral Health
- Dental/Oral Anatomy & Morphology
- Occlusion
- Radiology
- Periodontics
- Implantology
- Endodontics
- Dental Materials
- Restorative and Esthetic Dentistry
- Understanding the concerns of Dental Practitioners and their team

Upon completion, participants will be able to:

- Enhance their background knowledge on the principles of dentistry and oral health
- Use this knowledge to better understand the dental professional
- Recognize the true professional needs of dental practitioners
- Attain powerful communication tools as they approach dental practitioners and their team

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Disclaimer: Products, materials, and dental equipment used in this program are offered to participants for educational purposes in the spirit of academic freedom and are not necessarily endorsed by the presenters and/or the University.