Digital Clinical Photography: All you need to know!

Lecture and Hands-On Course
Herman Ostrow School of Dentistry of USC
- Part I - Lecture: Friday, April 15, 2011
- Part II - Hands-On Workshop: Saturday, April 16, 2011
9:00 a.m. - 5:00 p.m.
Online registration available at www.uscdentalce.org

Registration Form
FIRST NAME ______________________ MIDDLE NAME ______________________ LAST NAME ______________________
TITLE ______________________ SPECIALTY ______________________
ADDRESS ______________________ CITY __________ STATE _____ ZIP ________
PHONE ( ) ______________________ FAX ( ) ______________________
E-MAIL ______________________
☐ MASTERCARD    ☐ VISA    ☐ CHECK ENCLOSED
CARD NUMBER ______________________ EXPIRATION DATE ______________________
TOTAL PAYMENT $ ________________
SIGNATURE ______________________
NAMES OF OTHER ENROLLEES ______________________

14 Hours of Continuing Education

Upcoming Events

MASTERING MOLAR ENDODONTICS
Friday - Saturday, February 4 - 5, 2011

ORAL SURGERY FOR THE GENERAL PRACTITIONER
Saturday, February 5, 2011

PORCELAIN VENEERS: OPTIMIZING RESULTS USING SUPRA-GINGIVAL PRINCIPLES, AND UNDERSTANDING ADHESION AND OCCLUSION
Friday, February 11, 2011

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA DENTAL PRACTICE ACT
Saturday, February 12, 2011

COMPLICATIONS ASSOCIATED WITH IMPLANT TREATMENT (LAS VEGAS)
Saturday, February 12, 2011

BASIC PROTOCOLS IN IMPLANT SURGERY AND RESTORATION
Thursday - Sunday, February 24 - 27, 2011

CHRONIC OROFACIAL, ORODENTAL AND HEADACHE PAINS FOR THE DENTIST
Friday - Saturday, February 25 - 26, 2011

USC RUTH RAGLAND 25TH DENTAL HYGIENE SYMPOSIUM
Friday, March 5, 2011

APPLIED HYPNOSIS: TREAT PAIN, TMD & OTHER DENTAL CONDITIONS
Friday - Saturday, March 5 - 6, 2011

IMPLANT THERAPY IN THE ESTHETIC ZONE
Friday - Sunday, March 11 - 13, 2011

“PREPLESS” PORCELAIN VENEERS
Saturday - Sunday, March 12 - 13, 2011

INTERDISCIPLINARY DENTISTRY TO PROMOTE SUCCESS IN CLINICAL PRACTICE
Friday, March 18, 2011

ESTHETIC FULL-MOUTH IMPLANT RECONSTRUCTION: FROM TREATMENT PLANNING TO FIXED RESTORATION
Module I - Lecture: Friday, March 18, 2011
Module II - Lecture: Saturday, March 19, 2011

Herman Ostrow School of Dentistry of USC is an ADA CERP recognized provider

Herman Ostrow School of Dentistry of USC
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Refunds are granted only if a written cancellation notification is received at least 31 days before the course. 50% of the tuition minus processing fee will be refunded if cancellation occurs within 14 days before the course. No refund is granted afterwards. A $70 fee is withheld for processing. For additional registrations, xerox this form and send.
Abdi Sameni, DDS
Dr. Sameni is a Clinical Associate Professor of Dentistry in the Division of Restorative Sciences and a 1991 graduate of the Herman Ostrow School of Dentistry of USC. He is a former senior faculty of the “esthetic selective” which emphasizes a “biomimetic approach” of restorative and aesthetic care. He is currently the course director of an intensive lecture and hands-on course relating to indirect bonded porcelain restoration and the chairman and developer of the “USC International Restorative Dental Symposium”, the Ostrow School of Dentistry. He lectures nationally and internationally on topics related to interdisciplinary dentistry, digital photography and applications to dentistry, and various aspects of biomimetic and aesthetic dentistry. Dr. Sameni was recently appointed as the representative for the Ostrow School of Dentistry to serve on the Board of Governors for the USC Alumni Association. He maintains a private practice in West Los Angeles, where he emphasizes comprehensive restorative dentistry, including implant reconstruction and aesthetic dentistry.

Gary Harmatz, DDS
Dr. Harmatz is a graduate of USC and has practiced privately for the past 37 years in Los Angeles. He was a full-time Assistant Professor of Clinical Dentistry and Section Chair of Operative Dentistry and Fixed Prosthodontics at the Herman Ostrow School of Dentistry of USC. He is a fellow of the American and International College of Dentists and a fellow of the Academy of General Dentistry. In addition, Dr. Harmatz is an avid wildlife, nature and travel photographer and has lectured and taught photography throughout the United States and Mexico.

Digital Photography can and should be an essential tool for communication in modern day dentistry. This exciting new approach allows patients to clearly recognize the need for the proposed treatment and consequently increase their acceptance of treatment.

Part I - Lecture (April 15, 2011):
Multiple clinical cases will be used in order to demonstrate the essential role of digital photography and computer technology in creating functional and artistic elective restorations that are productive and fun to do!

Topics to be covered:
- Basic essentials for taking digital photographs
- Storage of digital photographs
- Enhancement of digital photographs using Adobe Photoshop
- Available camera systems and their advantages and disadvantages
- What pictures to take and why?
- Case presentation using Microsoft PowerPoint
- Communication with the laboratory using PowerPoint
- Use of photographs to preview esthetic treatment in lieu of a hand mirror
- Use of photographs as records in a regular and organized fashion instead of hand written progress notes
- How to create smile galleries for marketing purposes

Part II - Hands-On Workshop (April 16, 2011):
Participants will be divided into groups of three. Each participant will take a complete set of intra and extra oral photographs to master the art of taking quality digital dental photographs.

Once the photographs are completed, the group will reconvene to review the photos on a large projected screen and critically evaluate them with the course faculty. At the end of the session, participants will return to the clinic and retake the photos that need improvement to correct errors. Digital storage will be discussed and a manual detailing the techniques and settings for each view will be provided for future reference. All the necessary equipment will be provided. Participants are welcome to bring their own cameras if they so choose.