Nowadays, patients are better informed and more demanding than ever. This is due to advances in material science, industry-driven marketing and advertising, media’s influence in forming public opinion regarding esthetics, and information available on the internet.

A successful dental practice must have a thorough understanding of the available materials and treatment options in all areas of interest to its patients, otherwise the office risks the loss of market share in what-based dentistry.”

The purpose of this clinically designed course is to provide participants with creative solutions to enhance patient’s esthetics through the use of minimally invasive dental products and procedures. All treatment options to enhance the patient’s smiles (except indirect procedures) will be reviewed in details.

In addition to extensive technique demonstration, a useful approach on how to incorporate these products and procedures into daily practice will be discussed.

Upon completion, participants should be able to:
- Thoroughly diagnose all esthetic cases and establish a conservative treatment plan.
- Perform smile analysis and apply smile design principles that mimic nature.
- Sequence, determine a treatment plan, and present to patients for ideal esthetic outcomes.
- Understand the esthetic and biological benefits of re-mineralization.
- Know the advantages of at-home bleaching.
- Offer options to manage most issues associated with bleaching sensitivity.
- Perform safe and effective non-vital tooth whitening.
- Understand the different bonding systems that exist in the market, their advantages, disadvantages and indications for use.
- Properly select cases that are ideal for direct composite veneering versus indirect porcelain veneers.
- Fabricate silicone matrices to aid and simplify composite application.
- Perform simple layering for beautiful optical effects that rival natural teeth.
- Texture and polish composite resin to mimic the natural tooth.
- Perform composite repair and refurbishment.
- Develop a fee structure to make direct restorations as profitable as indirect procedures.

This course is intended for dentists, dental hygienists, dental assistants and those who are interested in providing conservative esthetic dentistry. This course may be of particular interest to dentists of all levels who want to have a deeper level of understanding about the adhesive protocols and who want to increase the number of direct bonded restorations and thus increase their enjoyment of practicing dentistry. We recommend this course for dentists that want to offer direct bonded composite veneers as an alternative to costly porcelain veneers.

Participants are cautioned about the potential risks of using limited knowledge when integrating new techniques into your practice.

“Dr. Sameni always does a great job speaking.”
- Gary Aikawa, San Leandro, CA

“I really enjoyed this course! It was very informative, detailed, and a great continuation of last year’s symposium. Such a relevant topic for today’s dentistry.”
- Anonymous

“Very knowledgeable doctor.”
- Kamran Jafari, Chandler, AZ

“Always a ‘humbling’ experience to see what can be done with great instruction and practice, practice, practice…”
- Anonymous

Dr. Sameni is Clinical Associate Professor of Dentistry and a graduate of the Herman Ostrow School of Dentistry at USC. He has been a member of the USC clinical faculty since 1998. He is a former faculty for the “esthetic selective” which emphasizes a “biomimetic approach” to restorative and esthetic care. He was the original director of the USC Advanced Esthetic Dentistry Continuum for the portion relating to indirect porcelain veneers. He is the chairman and developer of the “USC International Restorative Dentistry Symposium” for the Herman Ostrow School of Dentistry at USC.

Dr. Sameni lectures nationally and internationally on topics related to interdisciplinary dentistry, digital photography and its applications to dentistry, and various aspects of biomimetic and esthetic dentistry. He is past-president of the USC Dental Alumni Association, past-president of the USC Century Club, board of directors of the Pan Pacific Center for continuing oral health professional education and a member of the board of counselors of the Herman Ostrow School of Dentistry of USC. Dr. Sameni serves on the board of governors of the USC Alumni Association and he is currently the co-chair of the Herman Ostrow School of Dentistry of USC scholarship selection committee. Dr. Sameni is a member of numerous professional organizations and societies, including OKU and the Pierre Fauchard Academy. He is also a Fellow of the American College of Dentists. Dr. Sameni maintains a private practice in West Los Angeles, where he emphasizes comprehensive restorative dentistry, including implant reconstruction and esthetic dentistry.

All speakers must disclose to the audience any proprietary, financial or other personal interest of any nature or kind, in any product, service, source and/or company, or in any firm beneficially associated therewith that will be discussed or considered during their presentation. The Herman Ostrow School of Dentistry of USC does not review the existence of these interests or uses as implying bias or decreasing the value to participants. The Herman Ostrow School of Dentistry of USC, along with ADA CERP feels that this disclosure is important for the participants to form their own judgment about each presentation.

Dr. Abdi Sameni is Clinical Associate Professor of Dentistry and a graduate of the Herman Ostrow School of Dentistry at USC. He has been a member of the USC clinical faculty since 1998. He is a former faculty for the “esthetic selective” which emphasizes a “biomimetic approach” to restorative and esthetic care. He was the original director of the USC Advanced Esthetic Dentistry Continuum for the portion relating to indirect porcelain veneers. He is the chairman and developer of the “USC International Restorative Dentistry Symposium” for the Herman Ostrow School of Dentistry at USC.

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