TEAM DRIVEN DIAGNOSIS, TREATMENT PLANNING AND ACCEPTANCE, FOR A SUCCESSFUL ESTHETIC PRACTICE

Upcoming Events

ESTHETIC FULL-MOUTH IMPLANT RECONSTRUCTION
Module I: Friday, July 18, 2008
Module II: Friday, July 25, 2008
Module III: Saturday, July 26, 2008

TEMPOROMANDIBULAR DISORDERS, ARTHROCENTESIS AND BOTOX/TRIGGER POINT INJECTIONS
Friday - Saturday, July 25 - 26, 2008

NEW APPROACHES FOR ANTIMICROBIAL TREATMENT OF PERIODONTAL DISEASE
Friday, August 1, 2008

FUNDAMENTALS OF IMPLANT SURGERY AND RESTORATION FOR THE GENERAL PRACTITIONER
Part II (Hands-On Workshop): Saturday, August 2, 2008

34th ANNUAL REVIEW OF CONTINUING EDUCATION IN DENTISTRY
Maui, Hawaii: Sunday - Wednesday, August 3 - 6, 2008
Big Island, Hawaii: Friday - Monday, August 8 - 11, 2008

THE ARTISTIC DENTIST: EXCELLENCE IN DIRECT ANTERIOR AND POSTERIOR COMPOSITES
Friday - Saturday, August 8 - 9, 2008

CLINICAL INTRAVENOUS SEDATION
Thursday - Sunday, August 14 - 17, 2008
Friday - Sunday, August 22 - 24, 2008

ATRAUMATIC EXTRACTION AND MINIMALLY INVASIVE IMPLANT SITE DEVELOPMENT (MODULE IA & IB)
Saturday, August 23, 2008

BONDED RESTORATIONS FOR THE POSTERIOR DENTITION: EVIDENCE-BASED CLINICAL APPROACH
Friday, August 29, 2008

USC GERIATRIC DENTISTRY SYMPOSIUM: GERIATRIC DENTISTRY FOR BOOMERS AND THEIR PARENTS
Friday - Saturday, September 5 - 6, 2008

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA DENTAL PRACTICE ACT
Saturday, September 6, 2008

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USC School of Dentistry
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Refunds are granted only if a written cancellation notification is received at least 21 days before the course. 50% of the tuition minus processing fee will be refunded if cancellation occurs within 14 days before the course. No refund is granted afterwards. A $60 fee is withheld for processing. For additional registrations, xerox this form and send.
Upon completion of this course participants will be able to:

- Describe and perform a smile design utilizing the “Dento-Facial Diagnostic System”
- Understand how to record the patient’s unique aesthetic perspective and goals and how to blend it
- Perform an effective team driven record-taking system, knowing when and how to use photography, casts and wax ups
- Understand how to implement occlusal treatment into an overall oral treatment
- Diagnose symptoms of occlusal disease
- Mount cast using a semi-precision articulator and face bow for diagnosis, treatment planning, and communication
- Understand what patients really want and measure patient satisfaction
- Provide a team-driven patient education
- Understand the value of highly focused and motivated dental team in order to increase patient satisfaction
- Educate, motivate and inspire patients for a complete and more esthetic oral health care

To consistently achieve outstanding esthetic results, it is imperative to have a thorough understanding of the 25 parameters of dental-facial esthetics, gingival esthetics, and the position of the dental structures in relation to the rest of the face thereby being able to perform excellent Dento-Facial esthetic diagnosis, as well as implementing a methodic and incremental occlusal diagnosis for every patient, understanding the 7 signs and symptoms of occlusal disease, and how it impacts the longevity of your restorations. The Occlusal Disease Diagnosis System is a methodic and yet practical system to diagnose and then treat occlusal disease. Furthermore, achieving consistent patient satisfaction also requires excellent communication with the patient to understand their unique esthetic perspective and goals and implement a system, to record this information and blend it with the clinician’s esthetic preferences and goals. We cannot do it alone! By utilizing highly trained and motivated dental team, we can improve our communication with patients, and simplify the complex and time consuming diagnostic process, thereby becoming more efficient and patient-centered. This ultimately allows for the delivery of better dental care.

This practical course will present a method to increase the effectiveness and success of your esthetic diagnostic and multidisciplinary treatment planning by utilizing a team driven approach and the “Dento-Facial diagnostic system”. Principles of esthetic diagnosis, treatment planning, team-driven patient education, patient motivation and team building will be discussed. This course will provide you with practical strategies and techniques that are easy to implement in a busy private practice, and will improve treatment acceptance and patient satisfaction.

Testimonials
- This was a great class. The doctor and his team were very generous with their knowledge and created a warm environment that allowed great dialogue and instruction. Very useful class!
- Very good. Group interaction was excellent.

Corporate Sponsors

Patricia Ann Ryan, DDS
Dr. Ryan graduated from the University Of Southern California School Of Dentistry in 1991, where she was previously a full time Assistant Professor of Clinical Dentistry and Course Director of a Preclinical course. Currently, she is a part time volunteer at USC and maintains a private practice in Fullerton, California.

Jose Luis Ruiz, DDS, FAGD
Dr. Ruiz is Course Director of the USC Advanced Esthetic Dentistry Continuum and Clinical Instructor at the USC School of Dentistry. He was named as one of the “Top 100 clinicians in CE” by Dentistry Today in 2006-2008. He is a Fellow of the Academy of General Dentistry, Associate Instructor and Mentor at PCC Utah, teaching with Dr. Gordon Christensen, and an independent evaluator of dental products for CRA. Dr. Ruiz has been practicing General Dentistry in the Film Studio District of Los Angeles for over 16 years, where he treats many stars and entertainers.

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