Porcelain Veneers: Optimizing Results Using Supra-Gingival Principles, and Understanding Adhesion and Occlusion

Lecture Course
Herman Ostrow School of Dentistry of USC
Friday, February 11, 2011
9:00 a.m. - 5:00 p.m.
Online registration available at www.uscdentalce.org

Registration Form
FIRST NAME __________________________
MIDDLE NAME __________________________
LAST NAME __________________________
TITLE __________________________ SPECIALTY __________________________
ADDRESS __________________________
CITY __________________________________ STATE __ __ ZIP __________
PHONE ( ) ________________________ FAX ( ) ________________________
E-MAIL __________________________
☐ MASTERCARD ☐ VISA ☐ CHECK ENCLOSED
CARD NUMBER __________________________
EXPIRATION DATE __________________________
TOTAL PAYMENT $ __________________________
SIGNATURE __________________________
NAMES OF OTHER ENROLLEES __________________________

7 Hours of Continuing Education

Registration Fees
Before January 15, 2011
Dentist: $215
Auxiliary: $145
After January 15, 2011
Dentist: $245
Auxiliary: $165
On-Site Registration
Dentist: $275
Auxiliary: $195

Fees include course material, continental breakfast and refreshments during breaks.

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Upcoming Events

ESTHETIC FULL-MOUTH IMPLANT RECONSTRUCTION: CAD/CAM RESTORATIONS AND COMPUTER GUIDED TECHNOLOGY
Module I: Friday, November 12, 2010
Module II: Saturday, November 13, 2010
Module III: Sunday, November 14, 2010

PEDIATRIC ORAL SEDATION CERTIFICATION PROGRAM
Wednesday - Friday, November 17 - 19, 2010

THE USC NINTH INTERNATIONAL ENDODONTIC SYMPOSIUM
Friday - Saturday, November 19 - 20, 2010

PEDIATRIC ADVANCED LIFE SUPPORT (PALS)
Saturday - Sunday, November 20 - 21, 2010

A CONTEMPORARY APPROACH TO DIAGNOSIS, TREATMENT PLANNING AND THERAPY IN PERIODONTICS
Friday, December 3, 2010

IMPLANT THERAPY FOR EDENTULOUS PATIENTS
Saturday - Sunday, December 4 - 5, 2010

SUPRA-GINGIVAL DENTISTRY WORKSHOP: EASY, PREDICTABLE PORCELAIN VENEER, ONLAYS AND FULL CROWNS
Friday - Saturday, December 10 - 11, 2010

IMPLANT CPR! SUCCESSFUL MANAGEMENT OF PROSTHETIC IMPLANT COMPLICATIONS
Friday - Saturday, January 21 - 22, 2011

THE 36TH ANNUAL USC INTERNATIONAL PERIODONTAL AND IMPLANT SYMPOSIUM
General Sessions: Friday - Saturday, January 28 - 29, 2011
Dental Hygiene Forum: Saturday, January 29, 2011
Hands-On Cadaver Workshop I: Thursday, January 27, 2011
Hands-On Cadaver Workshop II: Sunday, January 30, 2011

MASTERING MOLAR ENDOodontics
Friday - Saturday, February 4 - 5, 2011

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA DENTAL PRACTICE ACT
Saturday, February 12, 2011

Herman Ostrow School of Dentistry of USC is an ADA CERP recognized provider

Refunds are granted only if a written cancellation notification is received at least 14 days before the course. 50% of the tuition minus processing fee will be refunded if cancellation occurs within 7 days before the course. No refund is granted afterwards. A $70 fee is withheld for processing. For additional registrations, copy this form and send.
Porcelain veneers have become a popular procedure, however, without a comprehensive and sequential esthetic evaluation, diagnosis, material selection, treatment plan and execution, the successful outcome of porcelain veneers is hard to predict. Supra-gingival dentistry techniques have made this procedure easier and more predictable than ever before. Dr. Ruiz will explain how correct preparation technique affects the selection of the restorative porcelain material, based on the specific case needs, and how to achieve adequate balance of translucency and strength needed for excellent margin blending for supra-gingival or para-gingival margins. A logical approach for choosing the correct cement and bonding systems for predictable results will also be presented.

Because tooth whitening is crucial for good gingival marginal blending, a state of the art tooth whitening approach will be discussed by Dr. Lynch.

In addition, to predictably achieve patient satisfaction, it is imperative to have excellent communication with the patients, understand their unique esthetic perspective and goals, and systematically blend it with the operator’s esthetic preferences and goals. Also, before any case is initiated, it is imperative to properly diagnose the etiology of the condition requiring the esthetic treatment. It is crucial to diagnose “occlusal disease” as it is often a major cause of a shorter life span of restorations. In this course, a practical clinical approach to implement smile design and occlusion to the diagnosis and treatment planning of porcelain veneers will be presented.

**SYNOPSIS**

**SPEAKERS**

**Jose-Luis Ruiz, DDS, FAGD**
Dr. Ruiz has been named as one of the “Top 100 Clinicians in CE” in 2006, 2007, 2008 and 2009 in the US by Dentistry Today. He is a Fellow of the Academy of General Dentistry; Associate Instructor and Mentor at PCC Utah, teaching with Dr. Gordon Christensen; and an independent evaluator of dental products for CRA. Dr. Ruiz has been practicing General Dentistry in the Film Studio District of Los Angeles for over 18 years, where he treats many stars and entertainers. He is regularly consulted on Esthetic Dentistry and his esthetic makeovers have been featured on a number of television shows including NBC Channel 4 News, ABC 7 Vista LA and Channel 52 Telemundo. Dr. Ruiz lectures nationally and internationally and has published multiple papers on cosmetic dentistry and team leadership.

**Edward Lynch, PhD, Lond, MA, BDentSc, TCD**
Professor Lynch is the Head of Dental Education and Research at Warwick University which has been ranked the third best University in the UK. He has held the position of Professor of Restorative Dentistry and Gerodontontology of the Queen’s University Belfast as well as Consultant in Restorative Dentistry to the Royal Hospitals from 2000 – 2010. He is also the Chairman of the European Experts group on Tooth Whitening and is actively seeking to change EU legislation to legalise home bleaching. He has presented to the EU parliament on 2 occasions on tooth whitening. In the past 10 years, his research team has been honoured ten times by being awarded first prizes at the annual meeting of the International Association for Dental Research. In addition Professor Lynch has recently been elected the next President of GORG in the International Association for Dental Research.

**Upon Completion of the Course Participants Will:**
- Know how to restore the severely worn out incisal edges
- Recognize the importance of diagnosis of occlusal disease and its correlation with long lasting restorations
- Understand supra-gingival veneer preparation techniques
- Recognize the symptoms of occlusal disease and their relationship with longevity of porcelain veneers
- Understand how to choose the correct restorative porcelain material for each specific case.
- Know what substrate is most suitable for long-term bonding stability and how to better bond to each substrate.
- Be able to select bonding systems and techniques that yield better long-term results
- Learn the 25 parameters of dento-facial of smile design